Yes! Please enroll me in "The Benson & Hedges Privileges Club."

I understand that there is *no cost* in joining. No commitment or obligation of any kind on my part. Such services and benefits as Privileges Magazine, Members Service Guide, discount coupons, Quality Choices catalogues, and Privileges Travel Newsletter will come to me without charge...compliments of Benson & Hedges.

Please send a sample of the Benson & Hedges cigarettes I have indicated below.
(To receive your sample please circle appropriate red dot. This offer expires July 7, 1988.)

Full Flavor	Full Flavor Menthol	Lights	Lights Menthol	Lights Box	Lights Box Menthol	Deluxe Ultra Lights	Deluxe Ultra Lights Menthol
●	●	●	●	●	●	●	●

Ultra Lights: 6 mg "tar," 0.6 mg nicotine—Lights Box: 10 mg "tar" 0.7 mg nicotine av. per cigarette, by FTC method. Lights Soft: 10 mg "tar," 0.7 mg nicotine—100's: 16 mg "tar," 1.0 mg nicotine av. per cigarette, FTC Report Feb. '85.

☐ Please take my name off your mailing list.

Mr. John Extralongname
The Extralongname Company
Suite 11A, 5th Floor
1234 Main Street
Hometown, New York 99999

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

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By accepting this offer I certify I am 21 years of age or older.

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